



Discover. Analyze. Decide.

FIND YOUR NEXT COMMERCIAL PROPERTY HERE

India's first and only CRE marketplace platform that uses authentic **data** to empower brokers, tenants and landlords to close faster and better deals.

 floortap.com

 hello@floortap.com

 72 7493 7493

OVERVIEW

The new standard in Commercial Real Estate has arrived. Welcome to FloorTap.

FloorTap is a commercial real estate platform built on terra-bytes of authentic **transaction data**, seamless collaboration, powerful automation, and algorithms that are designed to empower all stakeholders. Our powerful algorithms instantly connect brokers and landlords with transaction-ready tenants, buyers, investors etc. The platform leverages large volumes of registered transaction data to help you price better, shortlist smarter and close faster.

Our platform ensures only **authentic** listings find their way to the market and is supported by a robust collection of cutting-edge reports and tools, all neatly housed in our advanced, easily navigable platform. FloorTap is the first and only commercial marketplace in India that offers **Comps** - transaction data that helps all stakeholders price their deals better.

At FloorTap, we believe in the power of 'Data' and that is why we are the only platform specifically designed for brokers, landlords and tenants who can leverage from the insights derived out of transaction-specific data and most importantly - **close deals faster**.

FloorTap is a product by CRE Matrix, India's largest and most preferred real estate analytics platform. CRE Matrix is used by top developers, IPCs, brokers, landlords, banks, funds etc. to execute faster and better transactions.

HOW IT WORKS?

LIST FOR FREE

Create a FloorTap listing for free, it takes just a few minutes. Your listings have the potential to reach over lacs of qualified tenants and buyers searching for properties on FloorTap. Busy Calendar? Our team can create your listings for you.

LEVERAGE DATA FOR PERSONALIZATIONS

Based on current and past trends from authentic data, we recommend tweaks in your listings to drive better demand which increases your chances of closing faster. E.g. if you listed a rental range that we believe is far away from current market rates, our platform will notify you and recommend the best range based on your specific property parameters.

POWERFUL MARKETING

We share your listings on social media platforms and send out email marketing campaigns to curated active buyers and tenants using our powerful marketing tools.

FLOORTAP AS YOUR RESEARCH MANAGER

Access millions of transactions and hundreds of research reports to enter new markets, new segments or analyse your own market to craft better deals and negotiate higher margins.



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MEET THE TEAM



ABHISHEK KIRAN GUPTA CO-FOUNDER

Abhishek Kiran Gupta is a software Engineer from Mumbai University and pursued his Masters in Business Administration in USA. He headed Research at Jones Lang LaSalle (JLL) for 5+ years and headed Real Estate desk at Bank of America for 5 years.



ABHISHEK TIWARI CO-FOUNDER

Abhishek Tiwari has completed his B.Tech from IIT Kharagpur in 2006. He has over 11 years of experience working in Banking and Real Estate industry. Before starting CRE Matrix, he was working with Citigroup, Nomura, Lehman and JLL.



SUNIL RAMSAY HEAD BUSINESS DEVELOPMENT

Sunil Ramsay holds a bachelors degree in business management. His business insight and strategic vision with excellent client facing skills comes with 15 years of experience.

CONTACT

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